



This business course is designed to be the perfect step towards your further study or career within industry and management.

Business is a hugely varied and exciting subject area covering Sales, Finance, Marketing and Customer Insights.

Being a vocational course means that you will have the opportunity to develop your practical and theoretical skills giving you the best start to your career in business.

#### What will I learn on the course?

Business students will learn about the business environment, financial operations and customer care.

You will get to grips with management analysis, finance, and performance within a business environment. This will further your understanding of the needs of stakeholders.

Throughout this course you will improve your communication skills across both spoken and written formats. Additionally you will learn about the marketing and sales of products and services.

You'll also improve your leadership skills by project managing an allocating tasks to meet deadlines.

Additional enrichment activities include, producing your own campaigns, course trips and guest speakers that will run alongside your course to develop your personal and life skills.

### What does a typical week look like?

This is a full time course taking place on three full days per week. There will be a mix of practical and theoretical work which are split into two hour lessons. You will have a half an hour break and hour lunch.

You will be required to complete 30 hours of work experience alongside your studies to complete this course.

### How will I be assessed?

Vocational and professional qualifications are taught through college based theory and practical lessons with further learning and understanding developed via directed self-study.

Assessment consists of internally set coursework and assignments, although some professional and vocational qualifications may require the achievement of externally set assessments.



# Where can it lead to?

You could progress to a higher education degree in Business, Marketing, Accounting, Finance or ultimately move into employment in the business sector.

## What are the entry requirements for this course?

4 or more GCSEs at grade 4 or above, preferably including maths and English, or a Level 2 Diploma in Business.

Visit this course on our website: <u>https://www.moulton.ac.uk/courses/pndbm/business-diploma-level-3</u> For further information please contact the college: <u>https://www.moulton.ac.uk/contact</u>